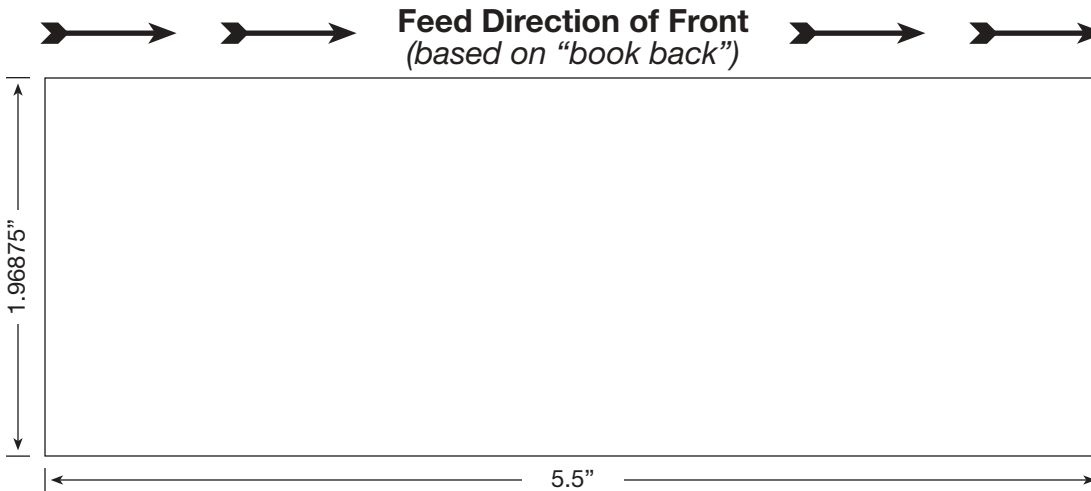


AVAILABLE SPACE & SPECIFICATIONS

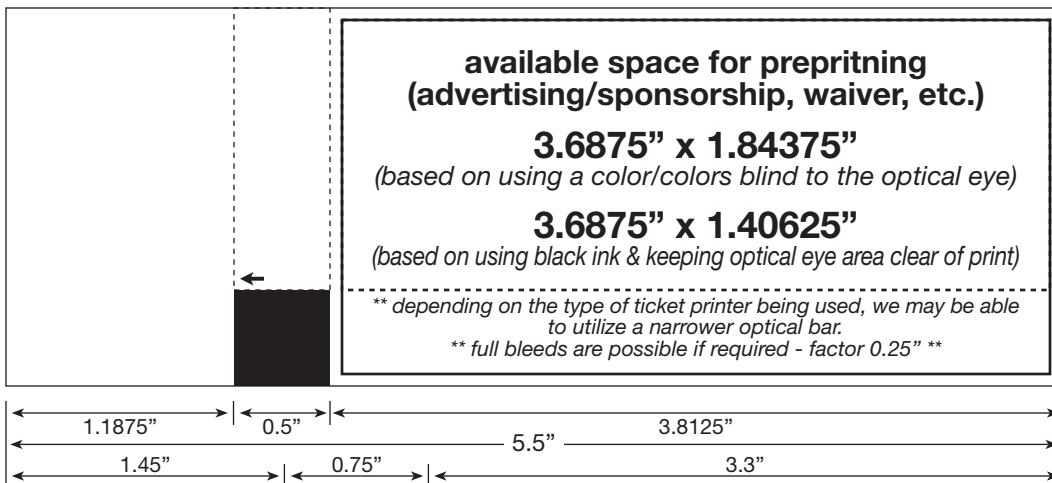
The following shows your available space based on a 5.5" ticket. If you have a ticket size other than 5.5", please advise. **Don't forget to factor in your stub size for the front and back of the ticket. 1 1/2" stub seems to be most common.**



FRONT

available "overall" space is **1.96875" x 5.5"**

** bleeds are acceptable. If bleeds are used, please factor 0.25" for bleed.



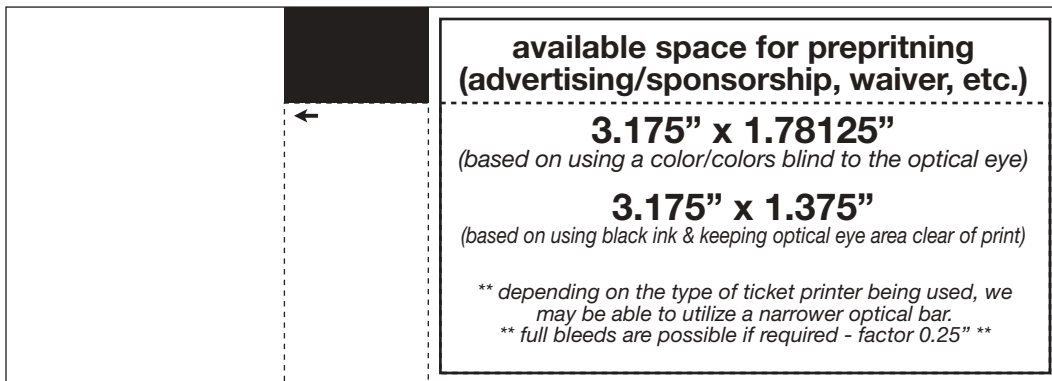
BACK

compatible with:

- Boca (ETX - must verify model)
- Practical Automation (ETX, ITX, GTX)
- Datamax

** can possibly be used on some Eltron & Epson applications with the full bar.

** Dotted lines shown indicate available ad space based on using the full optical bar. If required, the partial bar may be used.



BACK

compatible with:

- Practical Automation (LTX)



** IDEAL ARTWORK/FILE FORMATS **

While we can accommodate/use "almost" any file type/format, the most ideal format for your artwork would be:

VECTOR BASED: Adobe Illustrator (ai), Macromedia FreeHand, or EPS.

In addition, we can also accept BITMAP BASED Images: TIFF, JPG, PSD, etc. *(please try to ensure resolution is 300dpi or higher)*

** When sending your graphic files, **please ensure you include "ALL" original files, fonts & images used within the file.** Do not outline fonts. Also include a PDF for cross reference.

If you cannot provide the above files/formats, please send everything that you do have and we will see if we can work with it.